

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2010**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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www.usmedicine.com

Official Publication of: None
Established: 1964
Issues Per Year: 12

FIELD SERVED

U.S. MEDICINE serves medical professionals of the Department of Veterans Affairs, Department of Defense, U.S. Public Health Service and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians, pharmacists, senior level administrators, nurse practitioners, physician assistants, medical residents and medical libraries.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	330
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	108
Digital _____	-
All Other _____	231
TOTAL	669

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	34,539	100.0	34,539	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,539	100.0	34,539	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2010 Issue	Total Qualified
January _____	34,804
February _____	34,804
March _____	33,964
April _____	33,842
May _____	34,967
June _____	34,855

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010
This issue is 1.5% or 513 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Physicians	Medical Residents	Pharmacists	Medical Center Administrators	Nurse Practitioners	Physician Assistants	Medical Libraries / Others
DEPARTMENT OF VETERANS AFFAIRS _____	26,184	74.9	16,487	68	5,196	54	3,015	1,343	21
DEPARTMENT OF DEFENSE:	6,582	18.8	4,928	524	437	240	176	270	7
ARMY _____	1,777	5.1	1,193	205	135	155	1	85	3
NAVY _____	1,874	5.4	1,573	158	97	41	1	1	3
AIR FORCE _____	2,931	8.4	2,162	161	205	44	174	184	1
U.S. PUBLIC HEALTH SERVICE _____	1,956	5.6	908	23	845	8	81	91	-
COAST GUARD _____	99	0.3	94	-	5	-	-	-	-
BUREAU OF PRISONS _____	1	-	-	-	-	1	-	-	-
DEPT. OF HEALTH & HUMAN SERVICES _____	9	-	2	-	2	4	-	1	-
U.S. POSTAL SERVICE _____	41	0.2	40	-	-	-	1	-	-
ARMED FORCES INSTITUTE OF PATHOLOGY _____	13	-	7	-	6	-	-	-	-
STATE & LOCAL GOVERNMENT _____	59	0.2	12	-	1	44	-	-	2
MEDICAL SCHOOLS _____	3	-	-	1	-	1	-	-	1
MISCELLANEOUS GOVERNMENT AGENCIES _____	20	0.1	4	5	-	4	-	1	6
TOTAL QUALIFIED CIRCULATION	34,967	100.0	22,482	621	6,492	356	3,273	1,706	37

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	23	4	1	28	-
II. Request from recipient's company: _____	26,128	14	1,821	27,963	80.0
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,078	812	86	6,976	20.0
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	21	45	66	0.2
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	6,078	791	41	6,910	19.8
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	32,229	830	1,908	34,967	100.0
PERCENT	92.2	2.4	5.5	100.0	

*See Paragraph 8

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	34,861	99.7
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	106	0.3
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	34,967	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	188		400-427 Kentucky _____	439	
030-038 New Hampshire _____	96		370-385 Tennessee _____	763	
050-059 Vermont _____	105		350-369 Alabama _____	457	
010-027 Massachusetts _____	596		386-397 Mississippi _____	635	
028-029 Rhode Island _____	165		EAST SO. CENTRAL	2,294	6.6
060-069 Connecticut _____	423		716-729 Arkansas _____	460	
NEW ENGLAND	1,573	4.5	700-714 Louisiana _____	315	
100-149 New York _____	2,062		730-749 Oklahoma _____	533	
070-089 New Jersey _____	339		750-799 Texas _____	2,717	
150-196 Pennsylvania _____	1,215		WEST SO. CENTRAL	4,025	11.5
MIDDLE ATLANTIC	3,616	10.3	590-599 Montana _____	191	
430-459 Ohio _____	1,148		832-838 Idaho _____	115	
460-479 Indiana _____	399		820-831 Wyoming _____	129	
600-629 Illinois _____	1,117		800-816 Colorado _____	476	
480-499 Michigan _____	701		870-884 New Mexico _____	440	
530-549 Wisconsin _____	645		850-865 Arizona _____	767	
EAST NO. CENTRAL	4,010	11.5	840-847 Utah _____	35	
550-567 Minnesota _____	439		889-898 Nevada _____	304	
500-528 Iowa _____	231		MOUNTAIN	2,457	7.0
630-658 Missouri _____	649		995-999 Alaska _____	238	
580-588 North Dakota _____	140		980-994 Washington _____	723	
570-577 South Dakota _____	194		970-979 Oregon _____	381	
680-693 Nebraska _____	295		900-961 California _____	3,171	
660-679 Kansas _____	271		967-968 Hawaii _____	116	
WEST NO. CENTRAL	2,219	6.3	PACIFIC	4,629	13.2
197-199 Delaware _____	121		UNITED STATES	34,478	98.6
206-219 Maryland _____	1,778		969 & 004-009 U.S. Territories _____	466	
200-205 Washington, DC _____	698		Canada _____	-	
220-246 Virginia _____	1,190		Mexico _____	-	
247-268 West Virginia _____	375		Other International _____	-	
270-289 North Carolina _____	1,046		APO/FPO _____	23	
290-299 South Carolina _____	552		TOTAL QUALIFIED CIRCULATION	34,967	100.0
300-319 Georgia _____	1,231				
320-349 Florida _____	2,664				
SOUTH ATLANTIC	9,655	27.7			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009	January - June 2010*
Total Audit Average Qualified: _____	38,125	37,908	36,677	34,706	34,345	34,539
Qualified Non-Paid: ____	38,085	37,870	36,677	34,706	34,345	34,539
Qualified Paid: _____	40	38	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: __	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$136.72	\$133.15	\$150.00	**NC	**NC	**NC

***NOTE: January - June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 6,910 copies or 19.8%, including SK&A.

Paragraphs 3c and 7 are reported at the option of the publisher.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 19, 2010
James F. Breuning, Publisher	State	New Jersey
Carla Mau, Managing Editor	County	Hunterdon
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 19, 2010
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	U005P0J0