2018 Compendium of Federal Medicine

Published each year in May, *The Compendium of Federal Medicine* is a concise, yet comprehensive compilation of the current clinical review of the top disease states treated in the federal market.

Recognizing the diversity of the federal market, the *Compendium of Federal Medicine* is a collection of articles on select topics of proven high interest to federal healthcare professionals, updating readers on a wide variety of clinical matters that impacts the care of the federal patient. The 2018 Compendium will mail along with the May edition of *U.S. Medicine* to a full circulation of 35,000 physicians, pharmacists, nurse practitioners, physician assistants and medical center administrators and central office leadership working in Department of Veterans Affairs, Department of Defense (The military health system) and the Indian Health Service.

Every effort is made to position advertising within editorial content that aligns with its respective therapeutic category.

**Clinical topics scheduled for the 2018 Compendium**

<table>
<thead>
<tr>
<th>Addiction</th>
<th>Lymphoma</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cardiovascular disease</td>
<td>Mental health</td>
</tr>
<tr>
<td>COPD/ Asthma</td>
<td>Multiple sclerosis</td>
</tr>
<tr>
<td>Dermatitis</td>
<td>Pain</td>
</tr>
<tr>
<td>Diabetes</td>
<td>Parkinson’s disease</td>
</tr>
<tr>
<td>Hepatitis C (HCV)</td>
<td>Prostate cancer</td>
</tr>
<tr>
<td>Human immunodeficiency virus (HIV)</td>
<td>Pulmonary disease</td>
</tr>
<tr>
<td>Hyponatremia</td>
<td>Renal cell carcinoma</td>
</tr>
</tbody>
</table>

For more information on topics and advertising, please contact:

Kristin Mendola  
National Account Manager  
203-761-0202  
Mendola@usmedicine.com

Jim Breuning  
Publisher  
609-397-5522  
Breuning@usmedicine.com
2018 Compendium of Federal Medicine

Print and Digital Editions:
The 2018 Compendium will be sent to the 35,000 federal healthcare professionals that receive U.S. Medicine. The digital edition remains available throughout the year on the U.S. Medicine website, www.usmedicine.com. Advertising rates include both the print and digital editions. Advertisers wishing to appear in both print and digital editions must acknowledge that on the insertion order.

2018 Advertising Rates:
(includes print and digital editions):

<table>
<thead>
<tr>
<th>Ad Unit</th>
<th>Net Rate</th>
<th>Closing Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page, 4/color:</td>
<td>$7,500</td>
<td>Space Reservations: April 20, 2018</td>
</tr>
<tr>
<td>Page, b/w:</td>
<td>$5,000</td>
<td>Ad Materials: May 1, 2018</td>
</tr>
<tr>
<td>½ Page, b/w:</td>
<td>$4,000</td>
<td>Issuance: May 21, 2018</td>
</tr>
</tbody>
</table>

Advertising Specifications:

Trim Size: 7⅞" x 10¾"

Ad Sizes:
- Full Page 7⅞" x 10¾", bleed 8⅛" x 11"
- ½ Page V 3¾" x 10¾"
- ½ Page H 7¾" x 5¾"

Minimum of 0.125 inch. Crop marks should be provided.

Type of binding: Saddle Stitch

Creative Requirements:
- Maximum Ink Density: 300%, Color: CMYK, High-resolution PDFs preferred. See PDF production information on our printer’s website www.democratprinting.com. If other formats are to be supplied, please contact the production manager, Production@usmedicine.com

Insertion Orders:
U.S. Medicine
120 N. Union Street, Lambertville, NJ 08530
Phone: 609-397-5522
Email: Breuning@usmedicine.com

Advertising Materials:
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14 Delevan Street, Lambertville, NJ 08530
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Email: Production@usmedicine.com

For more information about topics slated for coverage or to reserve advertising space, please contact:

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