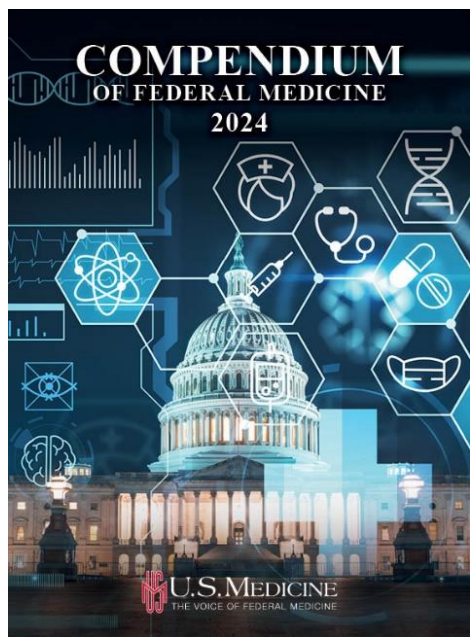


2024 Compendium of Federal Medicine



Now in its 17th year, the *Compendium* mails with the May edition of *U.S. Medicine* to the entire circulation of nearly 35,000 physicians, pharmacists, nurse practitioners, physician assistants, medical center administrators, and central office leaders working in the Veterans Health Administration, Military Health System, and the Indian Health Service.

Recognizing the diversity of the federal market, the 2024 *Compendium of Federal Medicine* is a collection of articles on select topics and diseases of proven high interest to federal healthcare professionals. Advertisers can align with a non-branded article relative to the indication of their product.

Clinical topics scheduled for the 2024 *Compendium*:

Alzheimer's disease	Infectious diseases
Asthma/COPD	Lung cancer
Blood cancers	Mental health
Cardiovascular disease	Multiple sclerosis
Colorectal cancer	Ophthalmology
Dermatology	Pain
Diabetes	Prostate cancer
Hepatocellular cancer	Women's health

Advertising Positioning

Unless otherwise instructed, advertising in the *Compendium* is positioned within or adjacent to the editorial that aligns with its respective therapeutic category.

Print and Digital Editions

The 2024 *Compendium of Federal Medicine* mails to nearly 35,000 federal healthcare professionals who receive *U.S. Medicine* monthly. The digital edition is available for one year on the *Compendium* section of the *U.S. Medicine* website, www.usmedicine.com. Advertising rates include both print and digital editions.

Advertising Rates (includes print and online):

Ad Unit	Net Rate	Closing Dates	
One Page, 4/color	\$ 8,680	Space Reservations:	April 10, 2024
One Page, b/w	\$ 5,930	Ad Materials:	April 15, 2024
½ Page, b/w	\$ 5,000	Issuance:	May 29, 2024

Advertising Specifications

Trim Size: 7 $\frac{7}{8}$ " x 10 $\frac{3}{4}$ "

Ad Sizes: Full Page 7 $\frac{7}{8}$ " x 10 $\frac{3}{4}$ ", bleed 8 $\frac{1}{8}$ " x 11"
 ½ Page V 3 $\frac{7}{8}$ " x 10 $\frac{3}{4}$ "
 ½ Page H 7 $\frac{7}{8}$ " x 5 $\frac{3}{8}$ "
 Minimum of 0.125 inches. Crop marks should be provided.

Type of binding: Perfect Bound

Creative Requirements: Maximum Ink Density: 300%, Color: CMYK, Ads must be submitted as a high-resolution PDF with advertiser name, issue name, and issue date in the filename. For files under 10 MB, send a high-resolution PDF to Production@USMedicine.com For larger files please use a third-party file sharing service.

Insertion Orders

Kristine Bergenheim: Production@USMedicine.com

Kristin Mendola: Mendola@USMedicine.com

Advertising Materials

Kristine Bergenheim – Art and Production

Email: Production@USMedicine.com



To discuss your participation, please contact:

Kristin Mendola
 VP, Sales, and Marketing
 203-761-0202
Mendola@usmedicine.com