

2020 Compendium of Federal Medicine

Published each year in May, The *Compendium of Federal Medicine* presents concise but comprehensive information about new developments in diseases most often treated by healthcare professionals working in the federal setting and some diseases seen almost exclusively in federal medicine.



Recognizing the diversity of the federal market, the *2020 Compendium of Federal Medicine* is a collection of articles on select topics of proven high interest to federal healthcare professionals, updating readers on a wide variety of clinical matters that impacts the care of the federal patient.

Published now for thirteen years, the *Compendium* is mailed with the May edition of *U.S. Medicine* to its full circulation of 36,000 physicians, pharmacists, nurse practitioners, physician assistants and medical center administrators and central office leaders working in Department of Veterans Affairs, Military Health System (DoD) and the U.S. Public Health Service.

Clinical topics scheduled for the 2020 Compendium

Mental illness	Lung cancer (NSCLC)
Addiction	Hepatocellular cancer
Diabetes	Prostate cancer
Epilepsy (seizures)	Blood related cancers
Cardiovascular disease	Parkinson's disease
Infectious diseases	Multiple sclerosis
Pain	Pulmonary/Respiratory disease

Advertising Positioning

Unless otherwise instructed, advertising in the *Compendium* is positioned within or adjacent to editorial that aligns with its respective therapeutic category.

More information on the following page.



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Print and Digital Editions

The 2020 Compendium of Federal Medicine is sent to the 36,000 federal healthcare professionals that receive U.S. Medicine. The digital edition remains available throughout the year on the Compendium section of the U.S. Medicine website, www.usmedicine.com. Advertising rates include both the print and digital editions. Please note - advertisers running in the digital edition should indicate that on the insertion or purchase order.

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Advertising Rates (includes print and online):

Ad Unit	Net Rate	Closing Dates	
Page, 4/color	\$ 7,600	Space Reservations:	April 15, 2020
Page, b/w	\$ 5,100	Ad Materials:	April 27, 2020
½ Page, b/w	\$ 4,100	Issuance:	April 30, 2020

Advertising Specifications

- Trim Size:** 7⁷/₈" x 10³/₄"
- Ad Sizes:** Full Page 7⁷/₈" x 10³/₄", bleed 8¹/₈" x 11"
 ½ Page V 3⁷/₈" x 10³/₄"
 ½ Page H 7⁷/₈" x 5³/₈"
 Minimum of 0.125 inch. Crop marks should be provided.
- Type of binding:** Saddle Stitch
- Creative Requirements:** Maximum Ink Density: 300%, Color: CMYK, High-resolution PDFs preferred. See PDF production information on our printer's website www.democratprinting.com. If other formats are to be supplied, please contact the production manager, Production@USMedicine.com
- Insertion Orders** U.S. Medicine
 120 N. Union Street, Lambertville, NJ 08530
 Phone: 609-397-5522
 Email: Breuning@USMedicine.com
- Advertising Materials** Anita Crandall – Production Manager
 14 Delevan Street, Lambertville, NJ 08530
 Phone: 609-397-1538
 Email: Production@USMedicine.com

For more information or to reserve advertising space, please contact:

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